



## ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

September 3, 2024

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on September 3, 2024, at 7:30 a.m.

### BOARDMEMBERS PRESENT

Richard Blake  
Mark Drayna  
Kurt D. Ferstl  
Michelle Genereux  
Charles Gregory\*  
Amanda Kay  
Frank Sanders  
Laura Snow

### BOARDMEMBERS ABSENT

### STAFF PRESENT

Jaye O'Donnell  
Maria Laughner  
Elyce Gobat  
Maribeth Smith  
Jack Vincent

### EX-OFFICIO MEMBERS PRESENT

Chris Brady  
Ed Carr  
Sonny Cave\*  
Sally Harrison  
Natascha Ovando-Karadsheh  
Jennifer Zonneveld

### EX-OFFICIO MEMBERS ABSENT

Mayor Giles (Excused)  
Ed Carr (Excused)

### GUESTS

Aaron Farmer

(\*Participated in the meeting through the use of video conference equipment)

### 1. Call meeting to order.

Board Chair Jennifer Zonneveld called the September 3, 2024, meeting of the Economic Development Advisory Board to order at 7:30 a.m.

### 2. Items from citizens present.

Discussion only; no formal action taken by the Board.

### 3. Approval of minutes from August 6, 2024, Economic Development Advisory Board meeting.

It was moved by Board Member Amanda Kay, seconded by Board Member Laura Snow, that the minutes from the August 6, 2024, Economic Development Advisory Board meeting be approved.

Upon tabulation of votes, it showed:

AYES – Blake-Drayna-Ferstl-Genereux-Gregory-Kay-Sanders-Snow

NAYS – None

ABSENT – None

Carried unanimously.

4. Hear an update on the results and recommendations from the Quality Retail Attraction Strategy Report, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Economic Development Director’s current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

6. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

7. Schedule of meetings.

Next meeting scheduled for October 1, 2024.

8. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:53 a.m.